

PRESS RELEASE

For Immediate Release

BLUE STALLION BREWING TO DONATE 10% OF SALES TO NON-PROFITS ON “MISSION MONDAYS”

LEXINGTON, Kentucky, October 22, 2014 – Blue Stallion Brewing Company will start donating 10% of sales on Mondays to area non-profits this November. The program, dubbed “Mission Mondays”, will feature a host of organizations whose missions benefit the Lexington community.

Every Monday, Blue Stallion plans to work with a local non-profit to host a fundraiser event showcasing the organization and its mission. 10% of all taproom sales for the day will go to the organization.

The brewery hosted fundraisers in the past for local charities, but has not done it on a recurring basis. The owners thought it was a good time to make something official and give back to the community in a consistent way.

“We have a deep love for Lexington. All the owners either grew up here or decided to stay here after realizing what a great place it is. The Mission Mondays program allows us to give back to the community that’s given us so much,” said co-owner Xavier Donnelly.

The plan is to focus each month on organizations with similar or overlapping goals. The first month, November, will focus on food pantries and community housing.

Co-owner Kore Donnelly said, “We have a taproom well-suited to hosting events like these. With our ample space non-profits can host their own fundraiser and awareness event and earn funds from sales at the bar at the same time.”

More information on what organizations will have Monday events is available on Blue Stallion Brewing’s website.

About Blue Stallion Brewing

Established in 2012, Blue Stallion Brewing Co. opened the doors to its production brewery and tasting room on July 17, 2013. The facility is located at 610 W. Third St. in downtown Lexington, KY. The tasting room houses a bar and lounge, complete with pool table, mezzanine, dart boards and patio. Blue Stallion specializes in authentic German lagers and British ales, which tend to be lighter and less hop-heavy than some American style craft beers. The brewery was founded by five co-owners: brothers Kore, Xavier and Zac Donnelly along with Jim Clemons and Nico Schulz.

More information about Blue Stallion Brewing Co. is available on the company’s website: <http://bluestallionbrewing.com>

###

Contact:

Kore Donnelly

kore.donnelly@bluestallionbrewing.com

610 W. Third St.

Lexington, KY 40508

859-608-8490